



**For Immediate Release**

## **CCI/CoakleyTech Forms Strategic Partnership with Coral Hub Limited**

**HARTLAND, WI (June 22, 2011)** – CCI/CoakleyTech, a leader in print, eBusiness, and marketing solutions, announced today that the company has developed a strategic partnership with India-based Coral Hub Limited. This partnership allows CCI/CoakleyTech to support Coral Hub’s US-based work and enhance CCI/CoakleyTech’s global service offerings to include searchable PDF files with bookmarks and links, XML & SGML document conversion, and eBook development and conversion:

### **PDF files with Bookmarks and Links**

Documents in both hardcopy and electronic formats can be converted to PDF files and enhanced with bookmarks to chapter or section headings and links to tables of content, websites, internal objects, or indexes. Conversion of documents into searchable PDFs greatly enhances the accessibility of content.

### **XML & SGML Document Conversion**

In a connected world, where data is expected to move seamlessly across formats, platforms and media, we help convert data between formats while preserving its integrity, our forte lies in analyzing data, data clean-up, creating conversion specifications and migrating or encoding data. We ensure the reach of your data is never compromised, irrespective of its source or form.

### **eBook & ePub Development & Conversion**

As ePub rapidly becomes the standard for the electronic publishing industry, serious publishers and eBook reader device manufacturers are adopting it to reach their audiences. Coral Hub adds value across the electronic publishing process and is poised to lead with its ePub conversion expertise for global clients to expand the reach of their content. Following is a list of formats that we are able to provide conversion services for:

<u>eBook Reader</u>	<u>Format</u>
Kindle	.azw
Open eBook	.opf
Microsoft Reader	.lit
Mobipocket/Sony	.mobi/.prc
ePub(IDPF)	.ePub

Jason Wienke, eProfessional Services Manager at CCI/CoakleyTech stated, “CCI/CoakleyTech’s service offering will be greatly enhanced by Coral Hub’s data conversion and e-Publishing solutions. Together, our cutting-edge technology and robust infrastructure will help our clients reach more consumers and derive more value from their content.”

**About Coral Hub Limited**

Coral Hub Limited is a service provider to Government and Semi Organizations, Large and Medium Sized Companies, NGO's, Universities, Publishing Houses, Legal Entities and others in the areas of Data Digitization and Conversion Services, E- Publishing including eBook Conversion, and Print on Demand Conversion. Coral Hub Limited is amongst the first Indian companies operating in the Digital Content Solutions space and can be found on the web at [www.coralhublimited.com](http://www.coralhublimited.com).

**About CCI/CoakleyTech**

CCI/CoakleyTech, a leader in print, eBusiness and marketing solutions, provides comprehensive services in Print, Mail, Distribution, and eSolutions. The company's flexible Business Process Outsourcing service model encompasses Print Management, Marketing Collateral Management, and Digital Imaging solutions to service the print, marketing, and enterprise content management needs of companies across a wide range of industries. CCI/CoakleyTech is a privately held corporation owned by TouchPoint Print Solutions Corp., a holding company of Huron Capital Partners LLC. Headquartered in Hartland, Wisconsin, CCI/CoakleyTech operates facilities throughout Wisconsin and Arizona and can be found on the web at [www.comcom.com](http://www.comcom.com).

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