



FOR IMMEDIATE RELEASE

Contact: Carey Howard, Marketing Director
262.369.6000
choward@comcom.com

CCI Receives Awards of Excellence and Certificates of Merit in Statewide Print Competition

HARTLAND, WI (April 18, 2008) – Commercial Communications, Inc. (CCI) a leader in intelligent production and document lifecycle management solutions, was recently recognized by the 8th Annual Graphic Excellence Awards, a statewide competition hosted by the Printing Industries of Wisconsin.

Competing against 1107 entries from printing and graphic arts firms from the state, CCI received two Awards of Excellence, one in the Folders category for an Integral Health Plan multi-piece entry produced for Schaller Anderson, and one in the Specialty Printing category for the New Associate Survival Guide, fold-out pocket piece produced for PetSmart. In addition, CCI was awarded Certificates of Merit for a 4-color Energy Savings Solutions folder for Cleaver-Brooks, and for a commemorative booklet "CCI Defining 25 Years: Keys to Success" in the Print/Graphic Arts Self-Promotion Category.

"We are very proud of our winning team," said Brent Hegwood, President and COO. "It is an honor to be recognized in such a competitive industry as a company that produces top quality, award winning materials."

Niall Power, PIW's President & CEO agrees. "This year marks the eighth anniversary of the competition. Each year the number of entries has grown and the standard of excellence continues to rise. CCI should be very proud of their company's achievement and the excellent work done by their employees."

The GEAs recognize those responsible for the creation and production of print communications in Wisconsin. The competition promotes excellence in print communications and rewards companies and individuals who produce the best in print media.

About CCI

Commercial Communications, Inc. (CCI), a family-owned business founded in 1982 by Bob and Barb Hegwood, is a world leader in intelligent production and document lifecycle management solutions. Through CCI's *Beyond Ink* business model and *Intelligent Production* processes, the company bundles services like traditional printing, print-on-demand, inventory management, eBusiness applications, and variable information applications into value packages that create complete solutions. These solutions are led by Publication Zone[®], a lifecycle management and business intelligence software system. CCI's solutions enable companies across all industry sectors to provide the most accurate information in the most cost-effective manner to all stakeholders when, where, and how they need it. Headquartered in Hartland, Wisconsin, CCI operates an additional production facility in Arizona. CCI can be found on the web at www.comcom.com.

About PIW

PIW is the state's graphic arts trade association, representing an industry with more than 44,000 employees and \$7.3 billion in annual sales. For more information about the Printing Industries of Wisconsin and the awards, call Judi Wolters, Vice President, at 262.695.6253.

###